

Redesigning Operations: A Case Study in Oracle ERP Implementation

datAvail



Company Overview

Revenue: \$1.5 Billion | Industry: Hospitality

The Client, a prominent leader in the luxury hospitality sector with properties across the United States, including prime beachfront and urban locations, faced challenges with their outdated Oracle E-Business Suite (EBS) systems. These systems hindered real-time data access and centralized management, which became critical as the company expanded into timeshares and full-service resorts. Recognizing the need to enhance integration, efficiency, and disaster recovery, the company transitioned to Oracle Cloud. This move ensured rapid innovation, operational excellence, and continued leadership in luxury hospitality.

Datavail, chosen for its expertise in complex digital transformations, was already a trusted provider of managed services to the company. Leveraging this trusted partnership, Datavail played a pivotal role in facilitating the transition to Oracle's ERP suite. This strategic implementation replaced legacy systems and significantly enhanced key operational areas, including procurement, supply chain management, financial reporting, and tax compliance. The transformation significantly enhanced efficiency, agility, and operational capabilities, showcasing the power of a strong partnership in achieving business goals.

Challenges

- **Legacy System Integration:** Minimizing disruptions while integrating innovative solutions with existing infrastructure.
- **Operational Complexity:** Adapting the ERP system for a diverse business model, including timeshares and full-service resorts.
- **Regulatory Compliance:** Managing compliance across various jurisdictions, focusing on financial transparency across all properties.
- **Project Oversight:** Enhanced tools needed for effective management of large-scale construction and renovation projects.
- **Resource and Budget Management:** Streamlining resource allocation and controlling budget overruns.
- **Subcontractor Management:** Improving the management of subcontractor and general contractor relationships.
- **Tax Management:** Configuring the ERP for a self-assess tax model, managing complex tax calculations and reporting.
- **Intercompany Transactions:** Simplifying processes between the corporate office and individual properties.
- **Vertex Integration:** Addressing the complexities of integrating Vertex with Oracle for the first time.
- **System Transition:** Managing the shift from Oracle EBS to Oracle Cloud, involving substantial data handling modifications.



Solution

The primary objective was to replace legacy systems, streamline operations across the resort's network, and elevate overall business efficacy and strategic adaptability.

Oracle ERP Financials Cloud: Unified financial operations to improve reporting, compliance, transaction capabilities, ledger management, account reconciliation, and reporting.

Oracle Procurement Cloud: Centralized procurement model including supplier qualification, sourcing, and inventory management, to improve cost efficiency.

Oracle Supply Chain Management (SCM) Cloud: End-to-end supply chain operations enabling real-time tracking and management across locations.

Oracle Project Portfolio Management Cloud: Better management of large-scale projects, improving budget control, resource allocation, and subcontractor management.

Oracle Enterprise Performance Management (EPM) Cloud: Enhanced strategic financial planning, budgeting, forecasting, and performance management. Provided advanced financial analysis tools for strategic alignment.

Custom Solutions and Vertex Integration: Vertex was integrated for tax management under a self-assess model, streamlining complex tax calculations and reporting without direct vendor payments.

Oracle Risk Management Cloud: Strengthened security and compliance frameworks, addressing regulatory requirements, particularly in data privacy and financial compliance.

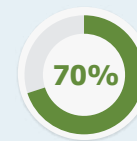
Results and Outcomes



40% improvement in inventory management.



60% increase in procurement efficiency.



Enhanced reporting accuracy and compliance by 70%.

Tax Compliance

Implemented Vertex for precise tax calculations under a self-assessment model, ensuring regulatory compliance.

Better Flexibility

Developed low-code applications to address unique operational challenges, increasing system flexibility and responsiveness.

Faster Decisions

Bolstered through advanced data analytics and real-time reporting capabilities.

By deploying Oracle's ERP suite, Datavail modernized legacy systems, optimized operational workflows, and bolstered strategic adaptability, elevating the company's overall business performance.